

A black and white photograph of a graduate in silhouette, wearing a cap and gown and holding the tassel. The graduate is positioned against a bright, cloudy sky. The text is centered over the graduate's torso.

Did you know that Dallas trails
behind both Houston and Austin
in educational attainment?

“It’s not acceptable for a city as full of wealth and opportunity as Dallas to be ranked third or fourth poorest urban center in the United States behind Detroit, Memphis and Philadelphia.”

– Larry James, CEO, CitySquare

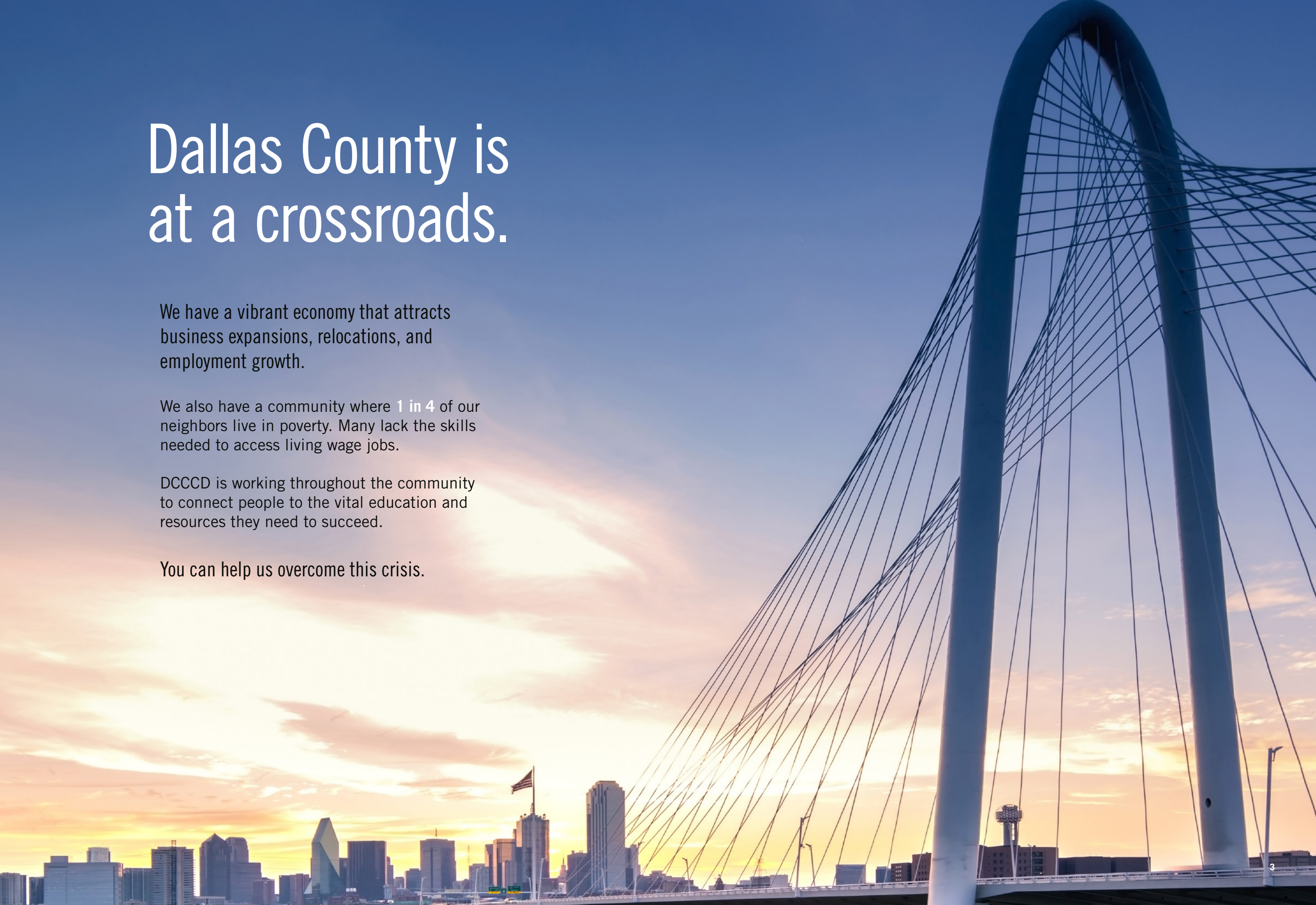
Dallas County is at a crossroads.

We have a vibrant economy that attracts business expansions, relocations, and employment growth.

We also have a community where **1 in 4** of our neighbors live in poverty. Many lack the skills needed to access living wage jobs.

DCCCD is working throughout the community to connect people to the vital education and resources they need to succeed.

You can help us overcome this crisis.



DID YOU KNOW THAT...



Only **74%** of Dallas County adults finish high school?



2 out of 3 Dallas County adults have completed less than a college degree?



Dallas **trails behind** both Houston and Austin in educational attainment?



In Texas, Dallas has the **highest** percentage of individuals without a high school diploma and the **lowest** percentage with a college degree?

BARRIERS TO LIVING WAGE EMPLOYMENT

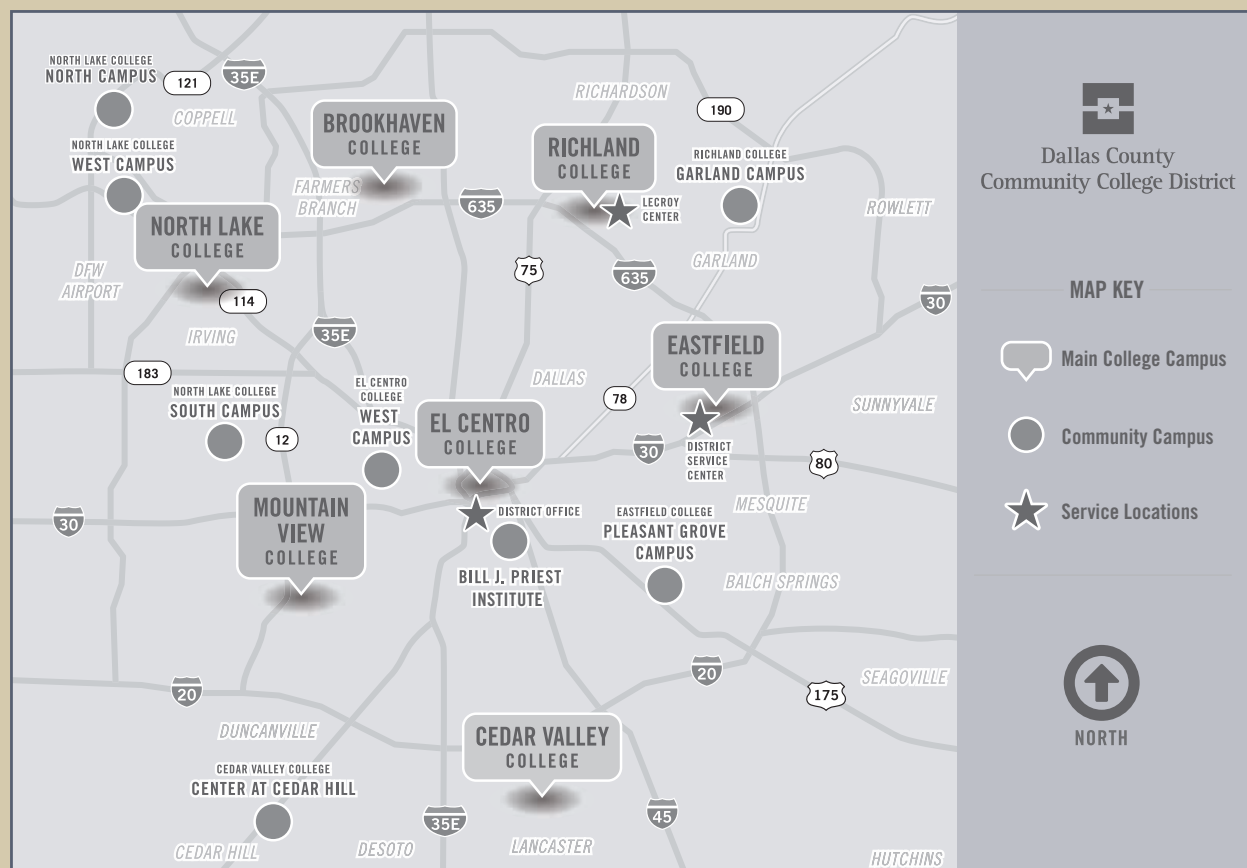
- ▼ Limited language and literacy proficiency
- ▼ Transportation and childcare
- ▼ Access to education and skills development



Where we are...and
where we're going,
with your help.

Since opening in 1965, DCCCD has made and kept many promises to the community. These commitments are known collectively as The DCCCD Promise.

The DCCCD Promise pledges that no matter where you are in your educational journey and no matter where you live, you can earn the skills you need to get a job, to launch a career, to start a business, and to prosper in Dallas County.



RISING STAR

A first step, promises kept...

Many of your fellow citizens of Dallas County joined together to create the DCCCD Rising Star Scholarship.

Created in 1999, Rising Star provides a promise to local graduating high school students:

If you finish high school with a B average or better and have unmet financial need,

Then you are guaranteed the opportunity to earn a college education at a DCCCD college.

Rising Star has provided over 14,500 students with funds for tuition and books.

But what about adults, those who didn't enter college right after high school? Or those who relocated to Dallas County to find a job?



With your help,
we're ready to
expand our promise
to our community.

INTRODUCING LEVELUP

A promise to
adult students
in Dallas County.



DCCCD is ready to expand
the promise made through
Rising Star.

LevelUp is a new scholarship open to all
Dallas County residents who are 21 years
and older that demonstrate financial need.

Like Rising Star, LevelUp provides last-
dollar funding for tuition and book costs
that aren't covered by Pell grants or other
financial aid.

Each participant will be matched with a
community mentor who will help them
throughout their DCCCD journey.

Students will enroll in fast-track, high-
demand Promise Pathway programs
determined annually based on labor
market demands.

Veterans will receive priority.

*LevelUp will inspire individuals to achieve
while helping businesses prosper at the
same time.*



Let's change the game
for adults in Dallas
County through LevelUp.





LEVELUP
THE PROMISE OF A NEW OPPORTUNITY

Together, we can empower Dallas County adults with the skills and confidence they need to be the backbone and leadership of the community for the next 50 years.



foundation.dcccd.edu



The Foundation

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

Dallas County Community College District Foundation, Inc.
1601 South Lamar Street | Dallas, Texas 75215 | 214-378-1531

Charitable Giving

We invite you to become a game changer for the adults of Dallas County through the LevelUp Scholarship!

Ways to give include:




CASH & PLEDGES

When you make a multi-year pledge commitment to the Foundation, it helps to sustain funding and DCCCD's service to students. Pledges can be made up to five years.

Donations can be given online, via mail or by contacting the DCCCD Foundation to obtain a pledge card.

 foundation.dcccd.edu/donate-now

 1601 South Lamar St.
Dallas, TX 75215

 214-378-1531



MATCHING GIFTS

You can double or even triple the value of your donation with matching gifts. Check with your Human Resources department to see if your employer or your spouse's employer has a program that matches qualifying donations.



GIFTS-IN-KIND

To donate materials or equipment to one of our education programs, begin by contacting the DCCCD Foundation or the academic dean of the program area. Examples include books, equipment, tools and machinery.



MEMORIAL AND HONOR GIFTS

To honor a loved one in a lasting way, memorial or honor contributions may be sent to the DCCCD Foundation in his/her name.



PLANNED GIVING

Leave a legacy through charitable gift plans that benefit students and communities after your lifetime. Giving options can be tailored to meet your financial and charitable intent.



STOCKS, REAL ESTATE AND GIFTS OF PROPERTY

The DCCCD Foundation welcomes gifts of appreciated stocks and securities, real estate and personal property.



Thank you for investing in DCCCD students and our community.

foundation.dcccd.edu

DCCCD: BY THE NUMBERS

LEVELUP
THE PROMISE OF A NEW OPPORTUNITY

DCCCD locations cover Dallas County and beyond:

7 ACCREDITED COLLEGES

Seven independently accredited colleges: Brookhaven, Cedar Valley, Eastfield, El Centro, Mountain View, North Lake and Richland.

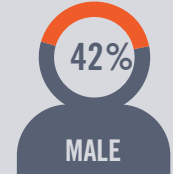
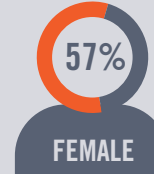
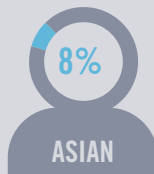
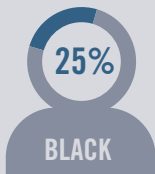
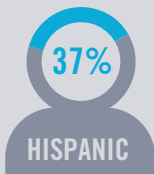
5 COMMUNITY CAMPUSES

Five community campuses that provide students with access to education in areas like Pleasant Grove and Cedar Hill.



DCCCD also provides online education for students worldwide.

Our students reflect the rich diversity of Dallas County.



165K STUDENTS EACH YEAR



We educate over 165,000 students each year.



At any given time, 4% of the 2.5 million residents of Dallas County are enrolled in one of our colleges.

\$59 PER CREDIT HOUR

\$7,500
ASSOCIATE DEGREE

Tuition is only \$59 per credit hour for Dallas County residents. Students can earn an Associate degree for \$7,500.

Help us serve more students through **LevelUp**.

foundation.dcccd.edu

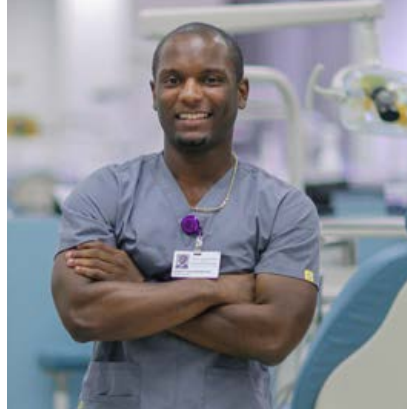
Promises Kept



MAYRA FUENTES

“I don’t think I would have made it without my DCCCD scholarship. It gave me financial support and what I needed to make it in college. I really got guidance. My advisor was always there to help me.”

After earning her Associate’s at North Lake College, Mayra earned her Bachelor’s from UT Arlington and her Master’s from Dallas Baptist University. Today she teaches Spanish at Dubiski Career High School in Grand Prairie.



JERRETT ROSENBOROUGH

“Growing up in one of the worst poverty-filled neighborhoods in Dallas, odds were against me. I would say that the biggest contribution to my success was my DCCCD scholarship.”

Now a third-year student at Texas A&M University Baylor College of Dentistry, Jerrett plans to start a community clinic once he graduates from dental school.



AISHAH DAVIS

“Getting a DCCCD scholarship fulfilled a need to be recognized for what I’d achieved. I would like to start a business and maybe create a scholarship fund to give back because I’ve been so fortunate.”

Aishah earned her Bachelor’s from SMU and her Master’s from UT Arlington. Today she is a product manager at an international language training company, where she tutors students in French, Spanish and developmental reading.

LevelUp will inspire individuals like these students to achieve while helping businesses across Dallas County prosper. Join us today.

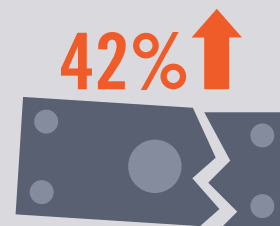
DALLAS COUNTY: BY THE NUMBERS



In the last decade, Dallas has grown by more than 1.2 million people.



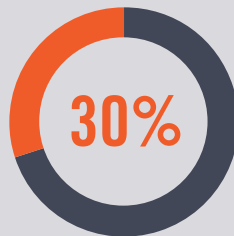
Job growth increased by more than 15% from 2000 to 2014.



However, poverty continues to climb.
During that same period, the poverty rate in Dallas has increased by 42%.



Today more than 150,000 families live at or below the poverty level.



30% of these families are employed full-time.
Yet they remain underemployed due to a lack of education and skills needed to advance.



Only 1 in 3 adults in Dallas have a college degree.

Help us overcome this crisis and expand opportunities for adult workers by supporting **LevelUp**.

EXPANDING THE PROMISE

Rising Star

In 1999, the education outlook in Dallas County was bleak, at best. More than 40% of all ninth graders within Dallas ISD were dropping out of high school before graduating. Dallas had the second highest dropout rate in the nation.

Created that same year, the **Rising Star scholarship** program provides up to \$4,000 in tuition and books to Dallas County high school seniors who graduate with a “B” average or better and demonstrate economic need.

Participants also receive ongoing academic counseling and support services through Rising Star offices at each DCCCD college. Students can choose an associate degree, university transfer degree or become certified in a professional skill.

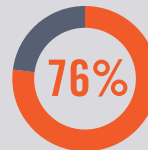
A DCCCD PROMISE

DCCCD is ready to expand the promise our community made through Rising Star. Through your support of **LevelUp**, adult learners can gain the skills they need for better opportunities and industry gains the workers they need for a better local economy.

To date, **14,500** students
have participated in Rising Star



Students from almost every public
high school in Dallas County have
participated in Rising Star



RISING STAR



UNITED STATES



TEXAS

Retention and completion rates surpass
the state and national community colleges